



**Agenda Item 21.3:**  
**Updates by other organisations in liaison**

**Agenda Item 21.3a:**  
**Update from CECIP**

## **CECIP report CIML 2022**

### **International Conference of Weighing: 24-26 April 2023**

From 24 to 26 April 2023 the first edition of the International Conference of Weighing (ICW) will take place in Hamburg, Germany. This ICW is organised by a partnership of members including OIML, BIPM and weighing industry associations from Europe (CECIP), Japan (JMIF), South Korea (KASTO), Australia (WIAA), China (CWIA), Argentina (CAFIPEM) and Brazil (REMESP). All stakeholders, from metrology institutes to market surveillance authorities and manufacturers, are kindly invited for this three-day conference. The theme of the conference is *'Weighing in a global digital world'*.

Participants will have the opportunity to meet other stakeholders from all over the world and to listen to presentations on key developments in the area of digitalisation. To make the programme attractive for a wide audience it will include different parallel sessions on legal, scientific and applied metrology. The programme will include outstanding speakers that will present state of the art research and the impact of digitalisation on weighing. Moreover, there will be a social programme including welcome reception, gala dinner and excursions.

Registration is open and possible via the website [www.weighingconference.com](http://www.weighingconference.com). More information on the programme and logistics can be found there as well.

### **CECIP campaign on 'Weighing you can trust'**

It is essential in many sectors that customers and businesses can trust the weight indicated on their weighing instrument. However, not everyone is aware of this or takes reliable weighing for granted. To make users and buyers aware of the importance of quality weighing CECIP started the new 'Weighing you can trust' campaign. It is the successor campaign of the 'World with Weighing' campaign that showed the role weighing plays on our daily lives.

The new campaign will focus on different quality aspects of weighing and the major role for reliable partners. Examples of these aspects are reliability, accuracy, compliance and good service provided. The message that quality weighing is important will be shared within a variety of sectors. For example, one message emphasises the value of durable weighing instruments in transport where there are often rough conditions and heavy duty vehicles to be weighed. A large number of these messages will be shared via social media in the coming months and can be followed via the CECIP LinkedIn and Twitter pages. Furthermore, there will be articles published on the campaign website ([www.worldwithweighing.com](http://www.worldwithweighing.com)) and websites of the CECIP members that explain the need for quality weighing and the role of reliable partners in weighing.